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FamilyLife Radio Expands to Strengthen Marriages & Families in Central and South America

Vida en Familia Hoy Will Offer Biblical Guidance for Spanish-Speaking Families

LITTLE ROCK, AR (September 16, 2008)— This month, international marriage and family ministry FamilyLife®, in partnership with HCJB Global ministries, begins offering Vida en Familia Hoy in Spanish to radio stations throughout Central and South America. Based on the award-winning daily radio program FamilyLife Today(TM), Vida en Familia Hoy will provide Spanish-speaking audiences the same biblical blueprints for marriages and families.

"Since our first broadcast in 1992, we've seen U.S. families transformed through the timeless, biblical principles presented through FamilyLife Today," said FamilyLife President Dennis Rainey, who hosts FamilyLife Today. *"We are thrilled to provide listening audiences in Latin America with those same family-changing truths."*

HCJB Global is assisting FamilyLife in the translation, production and distribution of the radio program. As of Sept. 1, Vida en Familia Hoy is broadcasting on 163 stations throughout Latin America. FamilyLife's goal is to distribute the programming to 13 partner countries in Central and South America that already participate in FamilyLife through conferences, Bible study materials and other resources, and to expand to other countries as interest grows.

Vida en Familia (FamilyLife in Latin America) hopes the new programming will build momentum for the ministry in Latin America, encouraging increased participation in parenting conferences, marriage seminars and HomeBuilders study groups.

"With the addition of Spanish radio, FamilyLife's impact should expand greatly," said Rainey. *"This Spanish version of our daily radio program will assist us in equipping marriages and families to live out God's plan in Latin America."*

For more than three decades FamilyLife has focused on the mission of using biblical principles to build healthier marriages and families. FamilyLife works in more than 100 countries around the world to help transform lives and restore hope through its Weekend to Remember® marriage conferences, HomeBuilders Bible studies, FamilyLife Today radio broadcasts, Hope for Orphans® orphan care ministry, FamilyLife publications and more. For more information visit FamilyLife.com or VidaenFamiliaHoy.com.