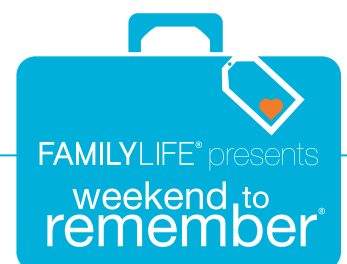




GETTING STARTED AS A GROUP COORDINATOR



love like you mean it



GETTING STARTED AS A GROUP COORDINATOR

>>>>>>>>>>> As a FamilyLife group coordinator, your objective is simple:

Invite couples to join your group and attend. God can and will give each couple in your group the help and the hope they need for their marriage. You are the vital link to make it happen.

1

Step One—Pray

Invite God into your plans and ask Him to prepare the hearts of each couple you invite to invest in their marriage and family. Pray that God would place upon your heart specific couples or groups of people that you should contact. Pray that God would create a desire in people's hearts to attend FamilyLife's Weekend to Remember® conference. Success is simply being faithful to invite others to attend, and leaving the results to God.

2

Step Two—Sign up

It's easy to immediately start forming your group. To begin, visit Familylife.com/Weekend and click on the link "Become a group coordinator." Once there, just fill in the information requested and submit it. You will receive a confirmation email that will help you get started, as well as occasional group tips to help you. Remember to estimate the number of promotional materials you will need, and order or download accordingly.

3

Step Three—Understand the plan

Your personal group name and Web page will be unique to you. It will be the key to your invitation strategy and to tracking your results. Those joining your group will benefit with the special \$89 per person early group rate, as long as they register and join your group prior to 10 days before the event they wish to attend. They can choose to attend any of our over 130 events nationwide. Your group impact can truly be nationwide. Your personal group name will expire 12 months after initial activation, but with our easy rollover feature you can extend your ministry for years to come.

4

Step Four—Invite

Once you have activated your group, you are ready to start inviting others. Personal invitations are most effective. These days, it takes personal encouragement for a couple to see the true benefit of setting aside one weekend to work on their marriage. For suggestions on how to invite others and build your group, view our Group Promotion Guide at Familylife.com/Weekend.

5

Step Five—Register

Your guests can join your group by registering themselves using your personal group name or through your group Web page. There is no need for you to collect registrations. In fact, doing so can cause real problems for your group when an event is sold out. People should be encouraged to register at FamilyLife.com/Weekend or by phone as early as possible because many events sell out early. To take advantage of the early group rate (an \$80 savings per couple), registrations must be received by FamilyLife prior to 11:59 p.m. (CST) on Tuesday night, 10 days prior to any conference start date. Guests may still join your group after the 10-day early group rate deadline at the full registration rate of \$129 per person.

If couples will be paying by check, please ask them to attach it to the registration form (downloadable at FamilyLife.com/Weekend) and mail to: FamilyLife, P.O. Box 241910, Little Rock, AR 72223.

Non-married couples will need to complete two separate registration forms.

In Appreciation of You—A complimentary registration

We want to thank you for taking a stand for marriages in your community. Not only can you help a marriage thrive and save your group money, but once five paying couples join your group, you are eligible for a complimentary couple's registration. To check the status of your group, visit FamilyLife.com/MyGroup. When your group reaches five paying couples, simply call 1-800-FL-TODAY (358-6329) to redeem your complimentary registration for yourself or to transfer it to another couple. Please have your personal group name and all registration information available when redeeming your complimentary registration. If you need assistance, please call our national group coordinator at 1-877-352-2543.

