

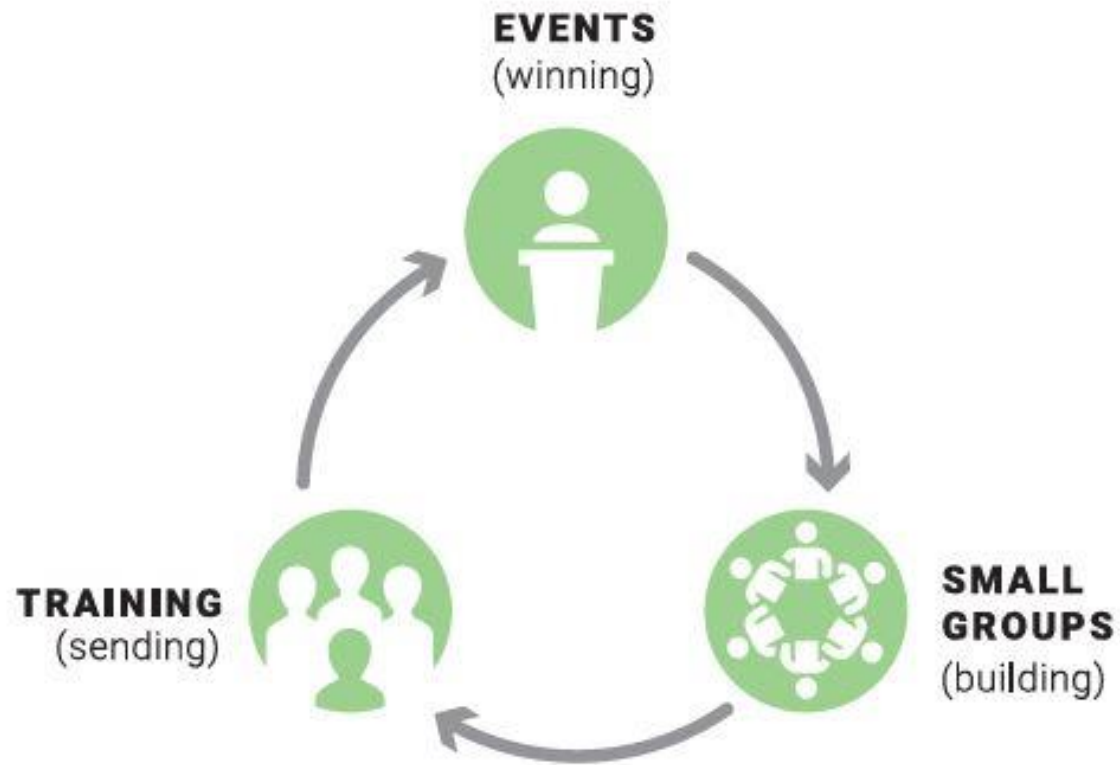


SMALL-GROUP

Training



FamilyLife[®] Local Core Strategy

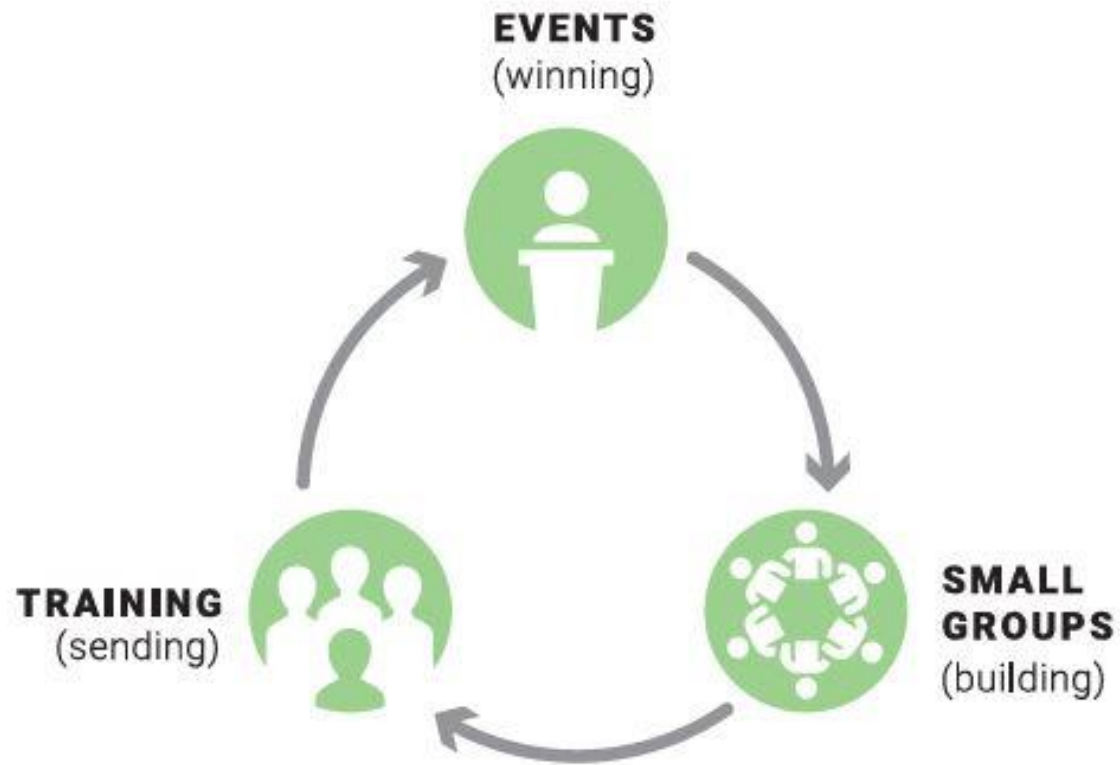


Events (Winning)

Small Groups (Building)

Training (Sending)

FamilyLife® Local Core Strategy






Events (Winning)

Small Groups (Building)

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Jesus' Example and Local Ministry Model

	Jesus (This is what the disciples understood they were to do as they applied Jesus teachings - Matt 28:19-20)		FamilyLife Local Core Ministry
Events	<ul style="list-style-type: none"> • "He began teaching in synagogues" Luke 4:15 • "Large crowds were gathering to hear him" Luke 5:15 	 WIN	<ul style="list-style-type: none"> • Exposure outreaches • Church events • Couples Relationship Seminar • Weekend to Remember
Small Groups	<ul style="list-style-type: none"> • Luke 6:1, 6:13, 8:51 • Matthew 9:35 • Many times Jesus met with groups of seekers 	 BUILD	<ul style="list-style-type: none"> • Small Group • Women's Bible studies and conferences
Training	<ul style="list-style-type: none"> • Luke Chapters 9 and 10 • Involving disciples in ministry 	 SEND	<ul style="list-style-type: none"> • HomeBuilders leadership • Cru materials • Leadership conferences • Involving volunteers in ministry

Small Groups → Permanent Life Change

“You make an impression on people from a distance. You make an impact on people when you get up close.”

(Dr. Howard Hendricks)

“The Weekend to Remember creates a desire to change. Small groups make that desire a reality.” (Jerry Wunder)

YOU Can Make a Difference as a Couple

Your Marriage, Your Church, Your Community

- Working as a Team Couple
- Allowing Differences to Make You Stronger as a Team
- Taking Your Relationship with God, and Your Marriage, to a Higher Level

Starting a FamilyLife Small Group



HomeBuilders® / AOM Connect Series / Couples Studies

- More than 2.5 million distributed
- 20 different topics
- 47 languages

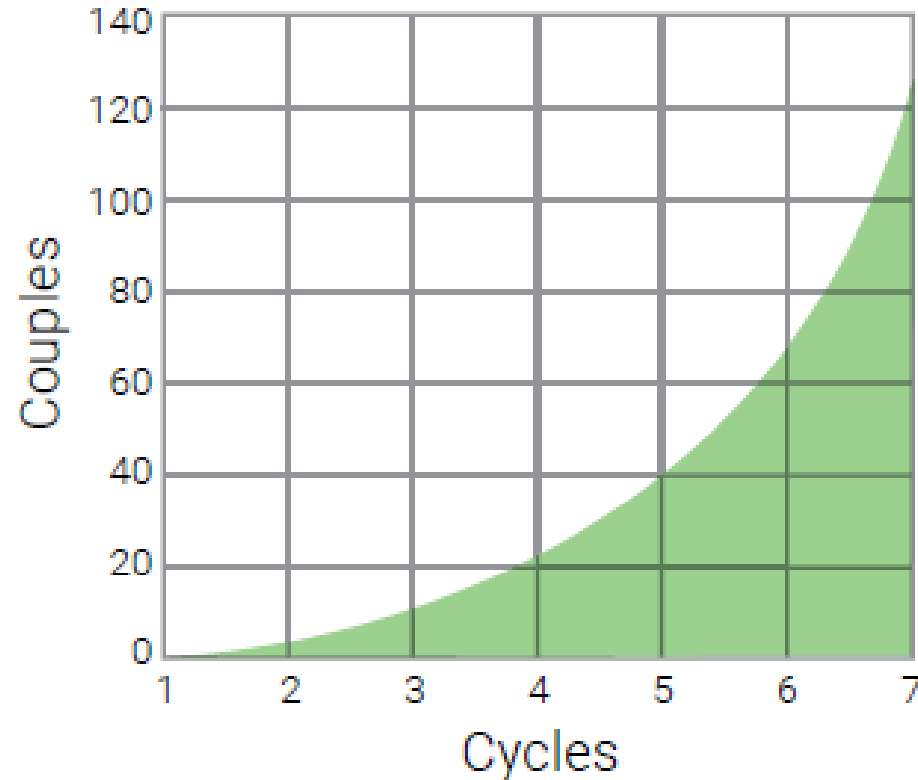


Trusting God for Multiplication

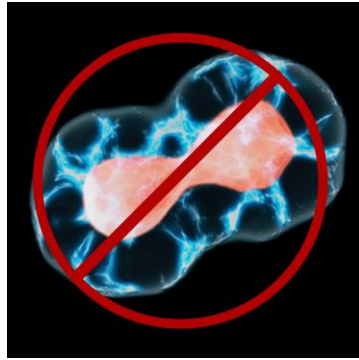
An ordinary piece of paper folded just 24 times will be over a mile thick. That's the power of multiplication.

$$2 \times 2^6 = 64$$

Power of Multiplication

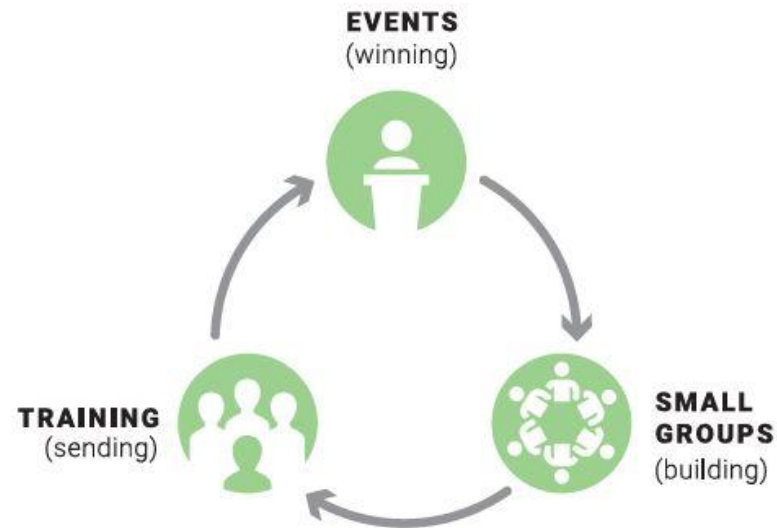


Two approaches to multiplying a movement of small groups



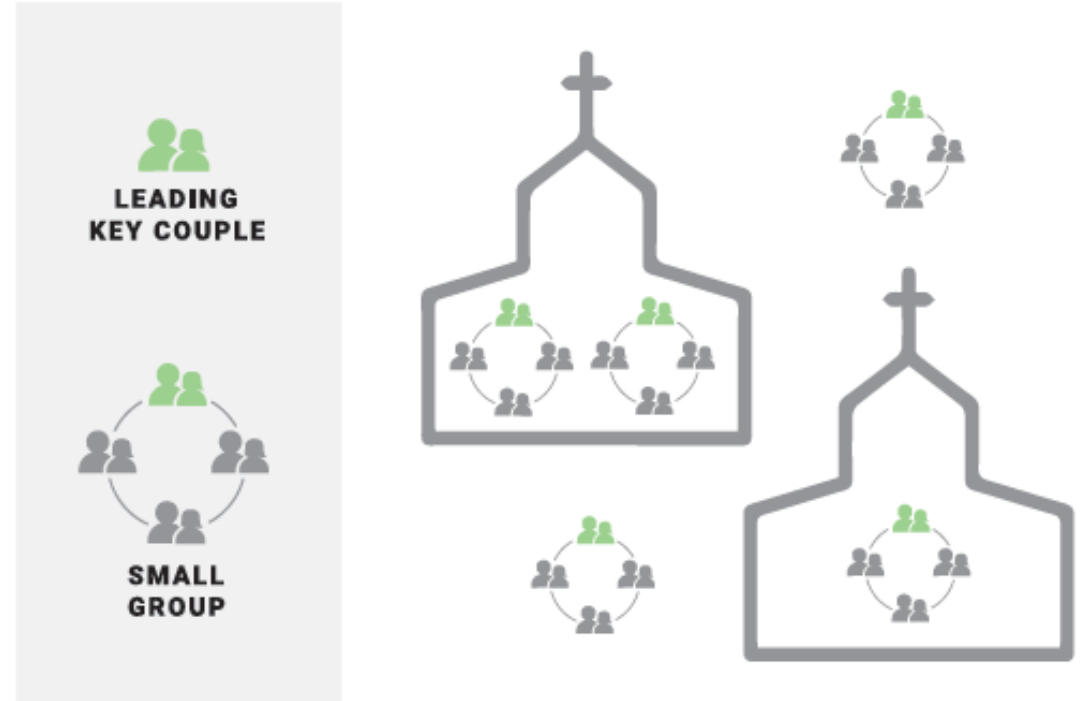
Organic small groups do NOT grow bigger and then divide like an amoeba or go viral like a cute cat video.

FamilyLife Small Groups multiply when leaders are involved in the ongoing process.



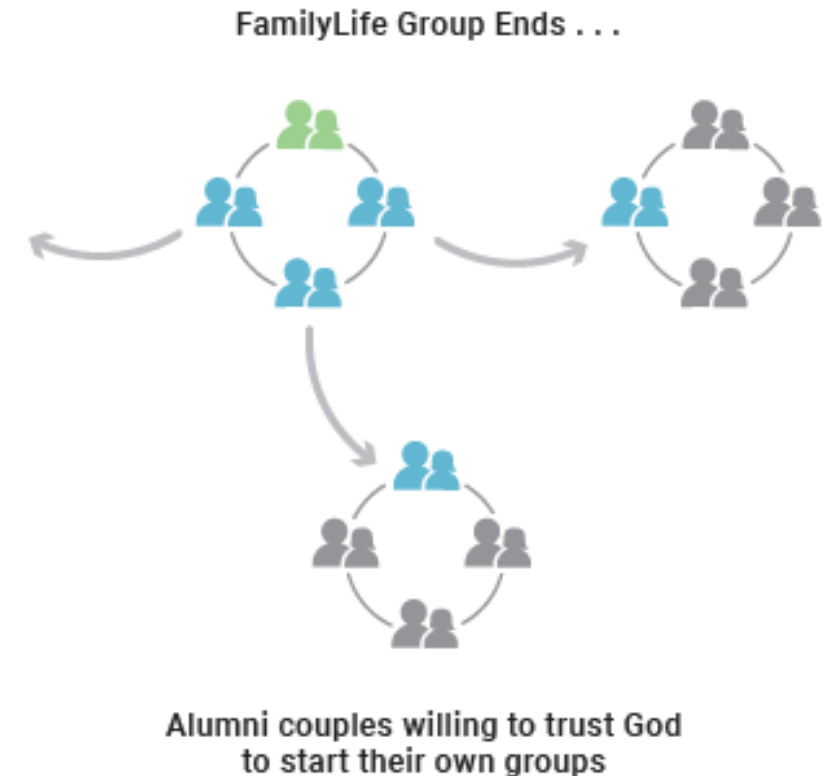
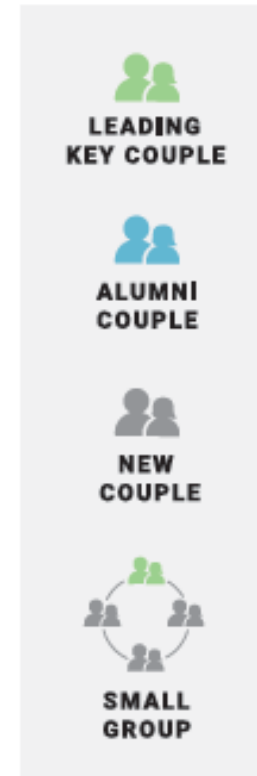
Trusting God for Multiplication

- Always respect pastors.
- Offer to serve churches – in the context of marriage and family small groups
- Don't be negligent in ministering to Christians.



Trusting God for Multiplication

- Groups ending may be part of God's plan
- Stay in touch with leaders and potential new leaders
- Be patient with others AND yourselves.



Accelerating Multiplication

An event ministry without a small-group ministry is possible.

But a **DYNAMIC** movement based on small-group ministry without events isn't likely.

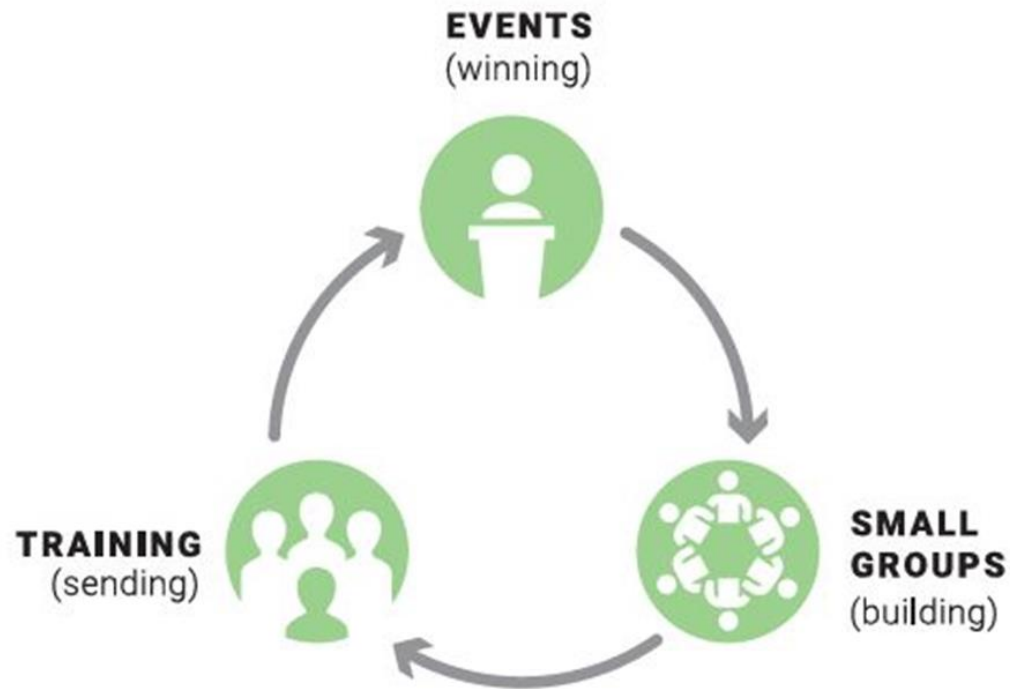


Minimal-Commitment (Exposure) Events are Effective to Start New Groups

- Cookout (backyard, park, lake)
- Christmas cookie exchange
- Luncheon with a testimony
- Super Bowl party
- Easter egg hunt
- Volleyball or other sports activity
- Home dessert with a testimony
- Catered dinner with speaker
- Neighborhood project
- Dinner party with testimony
- Valentine party or banquet
- Short marriage or parenting seminar



Multiplication Requires New Leaders



Give leadership opportunities during each group

Coach those potential leaders

Create fun social activities

Provide training

Key Characteristics to look for in Identifying New Leaders

- **Godly Character**
- **Ministry Skills**



A Warning about Multiplication

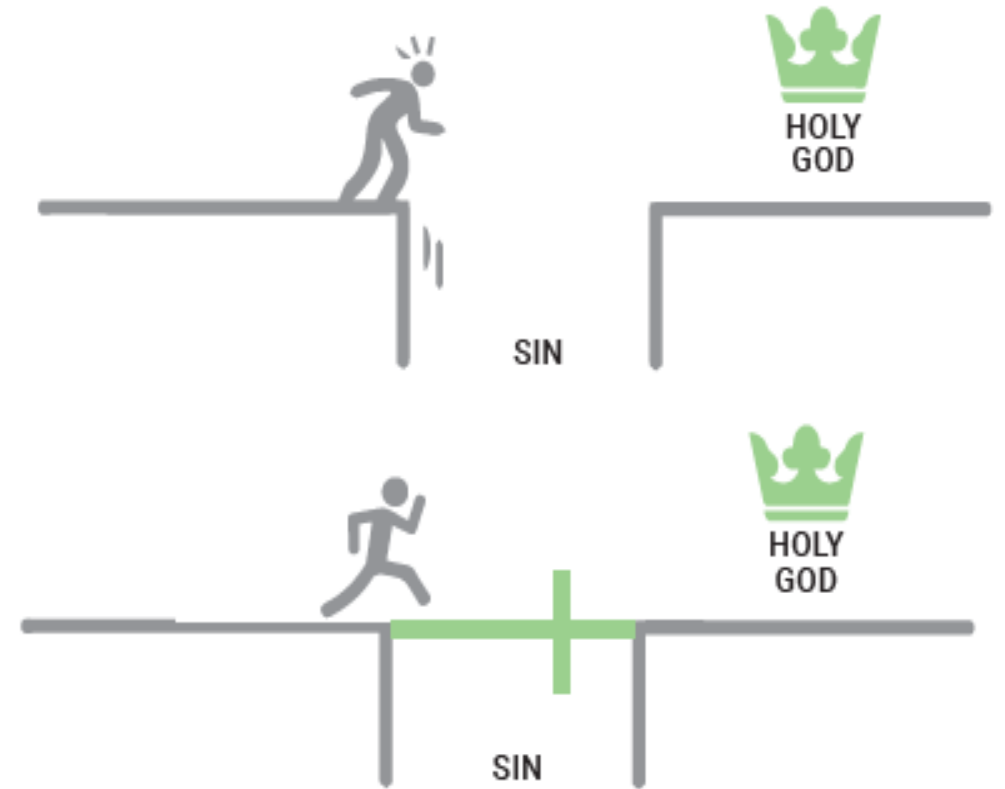


Satan understands multiplication too. He knows that an effective multiplication ministry has the potential to change many lives. He will attack at the source ... YOU.

This is a major reason why each of us **MUST** continually take our marriages to a higher level. And we need to support one another as a “couple team”.

WHAT IF you could use your Small Groups for Outreach?

As important as a good marriage is, it isn't as important as having a relationship with Jesus Christ.



Q & A