

Weekend to Remember Church newsletter copy ideas

Email Template 1: General Church-Wide Invitation

Subject:

A Weekend That Could Change Your Marriage 🧡

Body:

Whether your marriage is thriving or just surviving, every couple needs time to reconnect, refocus, and refresh.

Weekend to Remember is a two-and-a-half-day getaway designed to help you grow closer to your spouse using biblical principles, practical tools, and uninterrupted time together.

From January 5-26, all registrations are 50% off!

Now's the perfect time to invest in your relationship.

👉 Use Group Name _____ and register at weekendtoremember.com (link)

Email Template 2: Pastor-Led Personal Endorsement

Subject:

Why I Recommend Weekend to Remember

Body:

Church family,

I want to personally encourage you to consider attending Weekend to Remember, a marriage retreat that my [spouse and I / many in our church] have experienced firsthand. It's not just a conference — it's an intentional weekend away to focus on your relationship, listen to God's design for marriage, and walk away with tools to strengthen communication and intimacy. A few of us are attending the (location) event on (dates) and we would love for you to join us!

From January 5-26, you can register for any weekend for 50% off.

Even if your marriage is doing well, it can always grow stronger.

👉 Use Group Name _____ and Register at weekendtoremember.com (link)

Let's be a church that invests in our marriages.

✉️ Email Template 3: Short + Linkable (For Weekly Bulletin Style)

Come with us to a Weekend to Remember

Want a weekend to reconnect and refresh your marriage?

Weekend to Remember is a two-and-a-half-day couples getaway that's biblical, practical, and deeply encouraging, and right now it's 50% off through January 26.

🎯 50% off all registrations and gift cards

📅 Sale runs January 5-26, 2026

🌐 Use Group Name _____ and register at weekendtoremember.com