



Spring Half-Price Sale Text Message Guide

Purpose:

This short text sequence is designed to help Group Coordinators gently invite couples to the Weekend to Remember during the Half-Price Sale. The tone is soft, warm, and pastoral, focusing on encouragement rather than urgency.

Gentle Invitation

1

Hi there! It's [NAME] I wanted to let you know Weekend to Remember is currently half-price. If you've been hoping for a weekend to rest and reconnect, this might be a sweet opportunity. Would you like the link?

Encouraging Touch

2

Hey! I've seen so many couples encouraged by this getaway and would love to talk more about you two going. ❤️ Also, the half-price offer makes it easier for couples to take that step if it's been on their hearts. Can I send you more info?

Link + Support

3

Here's the link if you want to take a look: www.weekendtoremember.com
If you're sorting through dates or locations, or anything else, I'm happy to help however I can.

Soft Mid-Sale Reminder

4

Just a little reminder — the half-price offer is still going. No pressure at all, but if you're considering it, this is a helpful time to register.

Last Day Reminder

5

The half-price sale wraps up soon, so I wanted to pass the link along so you don't miss out! I'd love to chat and talk it through if you have any questions.
