

MARRIAGE CHAMPION

Text Message Guide

Purpose:

This short text sequence is designed to help Group Coordinators gently invite couples to the Weekend to Remember during the Half-Price Sale. The tone is soft, warm, and pastoral, focusing on encouragement rather than urgency.

For people who already know you're passionate about WTR:

(You don't need to re-sell them on why it matters — they've heard you talk about it before.)

1. Hey! You know I'm always going on about Weekend to Remember — well, it's half price right now (code SAVE50, through 9/21). Thought of you two immediately.
2. Okay I promise I'll stop bringing this up after the sale ends 😊. (link)
3. Last call before the discount's gone (9/21). You know how I feel about this weekend — just didn't want you to miss the window.

For people who've never been but you've talked before

(They know it's on the table — this is about actually moving, not introducing the idea.)

1. Hey! Remember we talked about Weekend to Remember a while back? It's half price right now if you two ever wanted to actually do it.
2. No pressure at all, just wanted to mention — that discount we talked about is still good through 9/21. (link)
3. Okay, this is really the last nudge — sale ends 9/21. If any part of you two wanted to try it, now's the easy time.

For people who've never heard of Weekend to Remember at all

(You're introducing it for the first time — a little more context, still personal.)

1. Hey! Random text, but have you two ever heard of Weekend to Remember? It's a marriage getaway weekend — no kids, no phones, just time to reconnect. It's basically a couple days away together with some really good, practical stuff on marriage woven in, not counseling, not awkward group sharing, just a genuinely good reset. I've seen it do a lot for people. If you're curious, it's actually half off right now (link). Happy to answer anything or just talk it through.
2. No pressure on this at all — just wanted you to know it exists and that the timing's good if it's ever something you'd want to try. Sale ends 9/21, so that's the only real deadline. But even after that, I'd love to tell you more about it whenever.



**Weekend to
Remember®**
by FamilyLife.